

CURRICULUM 2022

Ronald Cruz de Souza

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Work experience

Multirio - Government owned multimedia company [2005 - 2022](#)

Motion graphic designer. Art direction for TV motion graphics, animation, infographics and visual effects. Work within a multi-disciplinary team creating products for diverse media, as TV, Internet and printing materials.

Panorâmica Communication Studio [2004 - 2005](#)

Editing and final cut of TV series, as "Nós e Eles" and "Se Liga Na Busca" for Multishow TV channel, and "Aprendiz Legal" for Canal Futura TV channel.

Raiz Savaget Communication Studio [1998 - 2004](#)

Art direction, editing and final cut for TV series "Globo Ecologia".

Freelancing

Motion Graphics for the video NIEMANN [2020](#)

2D animation for Country Market, US grocery chain. The video is an internal training for the promotional campaign "Get back to the table".

Motion Graphics for BC TECH corporate video [2020](#)

Corporate video for British Columbia technology Industry Association, Canada.

BEAM [2020](#)

Screen titles, graphics and tracking for Beam Business Monitor promotional video.

Rock in Rio Concert Big Screen [2017](#)

Animation for Coca-Cola, 3 screens.

Motion Graphics for Transcarioca Rapid Bus Transit [2010](#)

2D and 3D animations to visualize the major public investment that Rio de Janeiro Municipal Government has put into public transportation.
The corridor connects the International airport to the East end of the city.

Softwares

Design: After Effects, Photoshop, Illustrator, InDesign and 3Ds MAX

Video Editing: Final Cut, Premiere e Media 100

Education

Bachelor's Degree in Graphic Design

Estácio de Sá University